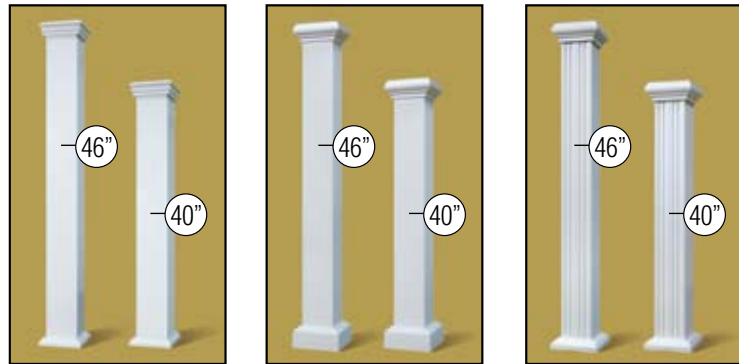


New Product
**AFCO – 6" SQUARE
 REDI-RAIL POST KITS**



AFCO introduces 6" Post Kits* – it's newest offering in the family of Redi-Rail Systems. These posts are available in both 40" and 46" heights in either smooth gloss or textured finish, in White as well as Wicker. Taller posts for special applications are also available. Mounting hardware included.



*Square
 Fiberglass***

*Square
 Aluminum*

*Square
 Aluminum Fluted*



AFCO now makes it possible for the discriminating buyer to match porch posts to columns, creating a unique architectural look.



Wicker

* Available Oct. 1, 2010
 ** Requires Painting

New Product
**AFCO – COLUMN & PEDESTAL
 PVC WRAPS**

Cellular PVC Column Wraps are an economical method to wrap support members to create that special Craftsman look. All CPVC wraps are custom sized for your particular installation, are NON-load-bearing, and include cap and base trim. Pedestal base is NON-load-bearing, and includes cap and base trim. Top plate can be trimmed to be used as a wrap around support member. Call AFCO Customer Service for a custom quote.



*Bungalow style column
 wrap with Craftsman
 capital & base trim*



*Pedestal Base With
 Recessed Panel*



*Pedestal Base
 Without Panel*

AFCO – SALES & MARKETING SUPPORT SERVICES

AFCO offers point-of-purchase displays for all your retail requirements. Contact your representative or Customer Service for details.



REDI-RAIL Counter Display



REDI-RAIL Floor Display



Columns Counter Display



48" Rack Display



Corporate HQ:
 3400 Roy Street
 Alexandria, LA 71302
 800 551-6576
 Fax 318 443-5158

Other AFCO manufacturing facilities:
 Olive Branch, MS, Pell City, AL
www.afco-ind.com



the AFCO COLUMN

SUMMER/FALL 2010

PRESIDENT'S MESSAGE



Jim Waters

Thank you for the enthusiastic response to our previous inaugural issue of "The AFCO COLUMN". We are now at the mid-point of 2010 and we have much good news to share. Our "Best Value in Building Products"

campaign has been hugely successful. Our quality is unmatched, prices have been stable, service and lead times remain the best in the industry, and more high performance and laboratory tested products are being added each month.

AFCO Industries, Inc. has been in business for over 60 years and as we look back to our beginning we also look ahead to the future with exciting projects like the launch of the new updated AFCO Industries, Inc. website. There is more information in this newsletter about the website but please take time to explore the site and see the scope of our three vertically integrated factories.

With our industry now appearing to be in full recovery mode, we look forward to serving you in the second half of 2010. Please do not hesitate to write me at jwaters@afco-ind.com if I can be of assistance.

**OUTSTANDING
 ASSOCIATE ALUMINUM FINISHING MANAGER
 SHAWN HICKS**

Shawn Hicks has joined the AFCO team as Finishing Manager for AFCO's powder coat finishing and anodizing plant in Alexandria. AFCO is benefitting from Shawn's 13 years of experience in powder coat products. He served as Lead Facilitator at PPG Powder Coatings in Greensboro, NC where he was responsible for the production



of 1.6 million pounds of powder each month. Shawn is also certified in Lean Manufacturing and holds several certificates in other areas of management. A skill and

experience that we do not expect Shawn to need at AFCO is his three years as an undercover investigator MP with the US Army while stationed in Korea. Shawn is married and the proud father of a son Jordan, age 16 and a daughter Whitney, age 13. All of us wish Shawn the best in his career at AFCO.

Words of Wisdom:

"Hire people that are smarter than you are. This shows that you are smarter than they are".

Unknown

OUR MANUFACTURING FACILITIES:



*AFCO Aluminum Products
 Alexandria, LA*



*AFCO Millwork Products
 Olive Branch, MS*

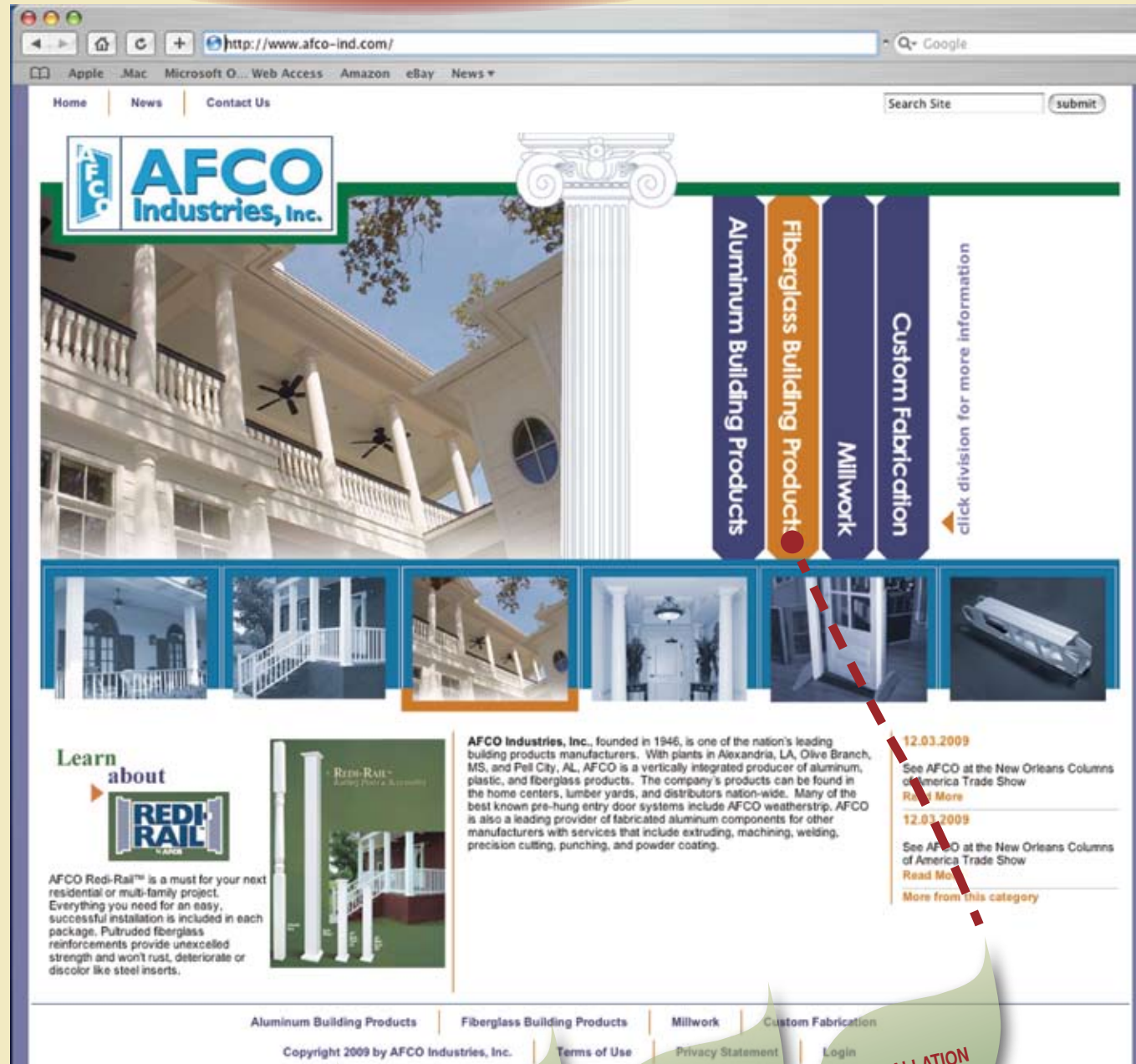


*AFCO Architectural Products
 Pell City, AL*



AFCO – INTRODUCES A **NEW** STATE-OF-THE-ART WEBSITE

www.afco-ind.com

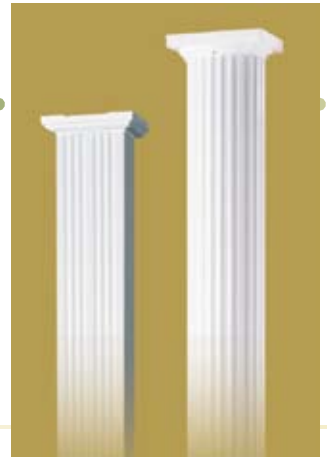


AFCO – FEATURED PRODUCTS

Aluminum Columns

Textured Finish SQUARE & ROUND FLUTED

AFCO's two most popular columns are now available in our PREMIUM TEXTURED FINISH. Unique in the industry, no other manufacturer offers the classic look of wood with the durability of aluminum in these styles. Call for a FREE SAMPLE. Call Customer Service for a special Discount Price Code ALC. Offer good thru November 1, 2010.



Fiberglass Columns

PRO-FUSION SQUARE

Pro-Fusion Square columns are now available in 14" to 48" widths, and any length from 5' to 30'. Call AFCO Customer Service for a custom Square Pro-Fusion quote.

New Sizes!

- 14" x 8' - 20'
- 18" x 8' - 20'
- 20" x 8' - 30'
- 22" x 20' - 30'
- 24" x 20' - 30'
- 28" x 20' - 30'
- 30" x 20' - 30'
- 32" x 20' - 30'
- 36" x 20' - 30'
- 42" x 20' - 30'
- 48" x 20' - 30'

Longer lengths available. Call for custom quote.

PRO-CAST SMOOTH NON-TAPERED

Pro-Cast Non-Tapered columns are available in the following sizes:

New Sizes!

- 12" x 8'
- 12" x 10'
- 12" x 12'



New Item!

Column Astragal

for 8", 10" and 12" Non-Tapered columns. This optional urethane accessory will be available September 1, 2010.



PRO-LITE RECESSED PANEL

Pro-Lite Recessed Panel columns allow for trimming to length at the job site. The architectural detail is pleasing to the eye, and optional inserts allow for an enhanced design of a distinctive two or three panel look. Call Customer Service for a special Discount Price Code PLRP. Offer good thru November 1, 2010. These are available in the following sizes:

- 8" x 5'
- 8" x 6'
- 8" x 8'
- 8" x 9'
- 8" x 10'



Hurricane Season!!!

AFCO UPLIFT BRACKETS

- Available for those uplift code requirements
- Easy to install
- Contact Customer Service for special pricing, and mention Discount Price Code HCB. Offer good thru November 1, 2010.



For Pro-Lite Square Fluted Fiberglass Columns



For Round Fluted Aluminum Columns



For Square Fluted Aluminum Columns

AFCO PROJECT RECOGNITION

- Featured product: Hurricane/Uplift Kits with Aluminum Acadian Columns
- Project Name: Bay St. Louis Housing
- Project Location: Waveland, MS
- Contractor: W G Yates Construction
- Architect Firm: SBG Architects
- Architect: Bob Gaza
- Architect Notes/Comments: "This project requires uplift kits to meet the building code requirements. The uplift kits meet the requirements and are simple to install".